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# SU CASA DE ESPERANZA

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2014 ANNUAL REPORT



DECEMBER 31, 2014

8000 CISNE STREET, PHARR, TX 78577



# SU CASA DE ESPERANZA

## ANNUAL REPORT 2014

### **Mission**

To improve the spiritual, emotional, physical, economic, intellectual, and social well-being of families in the Rio Grande Valley

### **Vision**

To improve the quality of life of children through a faith-based Family Education Program

### **Programs**

#### Early Childhood Development Program

1. Prenatal Education/support
2. Infant Stimulation phase (newborn-12 months)
3. Toddler—preschool preparation (12-36 months)
4. Summer Youth Camp
5. Parenting Classes
6. Adult Education Classes (partnership with RGV Literacy)
7. 2 Centers: South Pharr (Las Milpas) and Progreso, Texas

#### Adult Literacy Programs

1. English As A Second Language
2. Bible Study
3. Parenting Presentations
4. Community Resources Awareness presentations

#### Enrichment Programs

1. Youth Summer Camp—2 week summer enrichment program for youth
2. “Promoting Childhood Literacy—partnership with Pharr Memorial Library

#### Parenting Education

1. Programs presented by various community agencies included:
  - Nutrition
  - Diabetes
  - Vision Screening
  - Healthy Habits--Hygiene
  - Breast Cancer Awareness

- Child Growth & Development
  - Hidalgo County Head Start program
  - Wellness program—medical services
2. Parenting Sessions (Child Growth and Development—6-week program)

### Special Events

1. Fundraiser—“Celebrating Families” Festival
2. Health Fair—Hidalgo
3. Easter/Kids’ Day
4. Christmas Celebration for Children
5. Toddler Graduation Ceremonies
6. Wills Clinic
7. Latina Hope (United Way)
8. City of Pharr Christmas Parade
9. Spanish GED and English Adult classes
10. Summer Youth Camp for Progreso and Las Milpas youth

### Community Partners

1. Valley Baptist Residency Program
2. Lions Club
3. Rio Grande Valley Legal Aid
4. RGV Literacy
5. Pharr Boys and Girls Club
6. South Texas Literacy
7. Texas A&M AgriLife Nutrition
8. City of Pharr
9. EZ Pawn (volunteers)
10. UTPA Rehabilitation Dept. (internship agreement)
11. UTPA Office of Border Health
12. March of Dimes
13. Pharr Memorial Library
14. United Way
15. Life of the Party
16. Pharr Rotary

### Staff Training

1. Staff Meetings
2. Participation in Community Health Fairs (Progreso Back to School Fair; City of Hidalgo Health Fair)
3. Technology Application Training
4. Curriculum Training—Early Childhood Development

## **Participation:**

1. 83 mothers participated in the Prenatal phase of the Early Childhood Development Program. Home visitors visited the mothers-to-be monthly.
2. 56 healthy babies were born to mothers who participated in Su Casa De Esperanza's Prenatal program.
3. 120 babies and mothers received support and instruction from home visitors in their homes through the Infant Stimulation phase of the Early Childhood Development Program. Mothers and their babies received home instruction twice weekly.
4. 111 toddlers and their mothers participated in developmental activities at the centers
5. Over 2,000 children and adults participated in the adult education classes, parenting classes, Summer Youth Camp, and special events held throughout the year.
6. 1,900 visits to the families in the community were made by home visitors.
7. 122 New Families were added to Su Casa De Esperanza programs in 2014.

## **Finances**

2013 IRS Form 990 is available on website: [www.sucasadeesperanza.org](http://www.sucasadeesperanza.org)

2013 Audit is available on website: [www.sucasadeesperanza.org](http://www.sucasadeesperanza.org).

### **Income\***

2012—\$212,812

2013---\$225,302

2014--\$221,892

\*Income sources: Grants, individuals, churches, civic organizations, fundraisers

### **Income Sources 2014:**

Foundations (grants)—\$93,321 (42%)

Individuals—\$41,690 (18%)

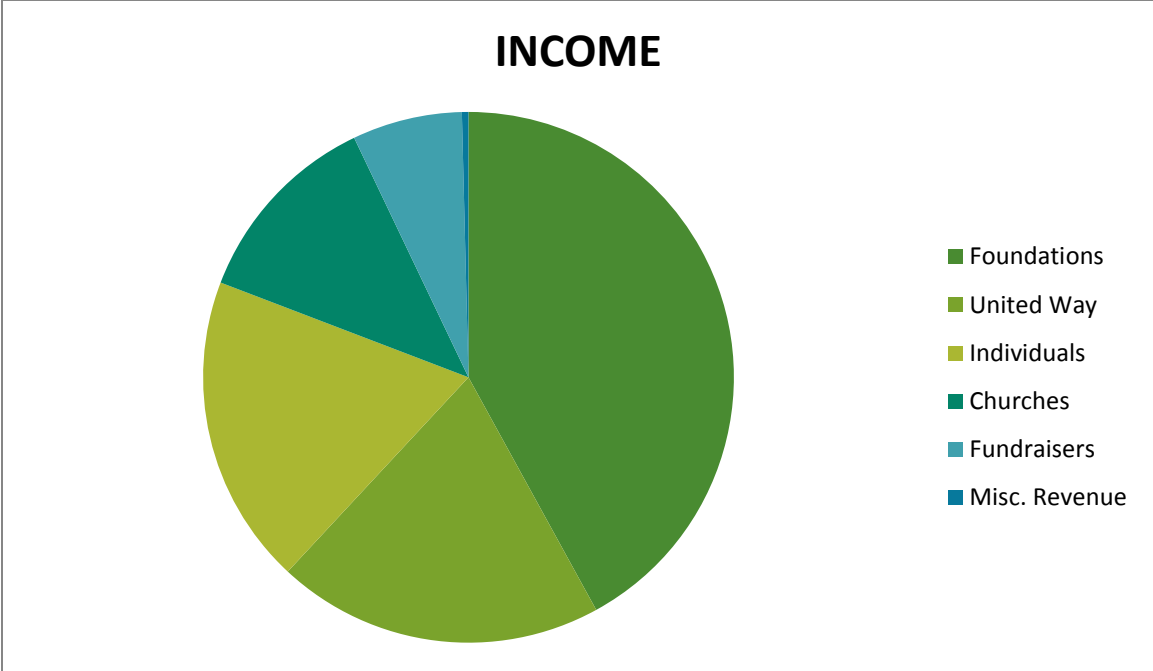
Churches—\$26,877 (12%)

United Way---\$44,250 (20%)

Fundraisers--\$14,873 (7%)

Miscellaneous Revenue--\$970 (1%)

Total Income: \$221,892



**Governance**

**Board of Directors 2014**

Officers:

President – Trainor Evans

Vice President—Jimmy Downing

Past President—Steve Frazier

Secretary—Ann Williams

Treasurer—Camille Jones

Board Members:

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|--------------|--------------|-------------|---------------|
| Charles Bell | David Coello | Raul Cabaza | Rose Galligan |
| John Lackey  | Marlee Payne | Rocio Tanus |               |